



# The Circ Desk

1001 N. 2nd Ave Dodge City, KS 67801

## Libros en Español

1. Por la vida de Mi Hermana
2. Cocina Cubana
3. Un grito Desesperado
4. Lecciones de Vuelo
5. Las Caras de la suerte
6. Me refiero a los Jatac
7. Amigos para Siempre
8. Nacida de el Hielo
9. Querida Mama
10. Lazos de Amor
11. Un Rincon Cerca de el Cielo
12. La segunda noche
13. La ultima noche
14. Rocio Durcal Canta a Mexico
15. Santos peregrinos

## New Materials

- Georgia Cooking in an Oklahoma Kitchen, by Trisha Yearwood.
- Mistaken Identity: two families, one survivor, unwavering hope.
- Comfort table by Katie Lee Joel.
- Surviving adversity : living with Parkinson's disease.
- Up till now: the autobiography (by William Shatner.)
- Boots on the ground by dusk : my tribute to Pat Tillman.
- Funeral, Memorial and thanksgiving services
- Genealogy online.
- People of the weeping eye (new from W. Michael & Kathleen Gear)
- Concrete House : building solid, safe & efficient with insulating concrete forms.

## Our Impact On You!

What impact does the library have on our community? This is a very interesting question. Why should we bother with such an institution unless we know some benefit can come from it? It may surprise you that a large body of academic literature focuses on this very question. This includes a study from Florida State University (2002), Oslo University College (2005), the University of South Carolina (also 2005), the Carnegie Mellon University Center for Economic Development (2006), and the Americans for Libraries Council with the Bill and Melinda Gates Foundation (2007).

So what does the research say? Well, using various methodologies, the studies try to calculate a return on investment (ROI) for these institutions. The difficulty with this angle is that libraries specialize in information, service, culture, and other "intangibles." However, a look at the use of a library can create a crude understanding of the economic benefits of having one.

First, we can look at how much money a community actually

saves with the use of the library. Last year, Dodge City Public Library received \$987,262 from local tax revenues, and had 133,977 items checked out. The average cost of an item in our collection is \$18.65 (a *low* estimate). So the community used \$2,498,671.05 worth of materials last year, giving it \$2.50 of value for every dollar spent, a 150% return on investment. Consider that a "great" investment on Wall Street usually gives less than a 30% ROI.

But how much of our community actually reaps this benefit? Well, the U.S. Census Bureau estimated that in 2007, Ford County had a population of 33,126 persons. Dodge City Public Library has 19,274 *active* patrons, or patrons who have used the library in the last few years. This means that in Ford County, 58% of the population has used the library *recently*. This is heavy market penetration, showing that a majority of our population finds the library useful.

In March 2009 alone, we had an average of 407 patrons per day; 2,626 persons used the computers; 193

reference questions were answered; and 500 persons attended our programs. The sum benefits for such large numbers of people must add substantial dollar amounts to the ROI calculated above.

What about the long-term economic and social impact? Well, numbers are difficult to figure, but one can easily imagine how the value dwarfs the cost. The library is very active in encouraging literacy, especially among the youth. According to the Census Bureau, 19.1% of the adult population of Ford County has less than a 9<sup>th</sup> grade education. The library promotes business and entrepreneurship through its business collection and reference sources. About 16.9% of the population falls below the poverty level. The library improves the general quality of life of the community, giving a certain - if difficult to measure - positive effect on property values.

So, what impact does the library have on the community? The answer is: a lot!

—Michael Biltz

## Lets Watch A Movie

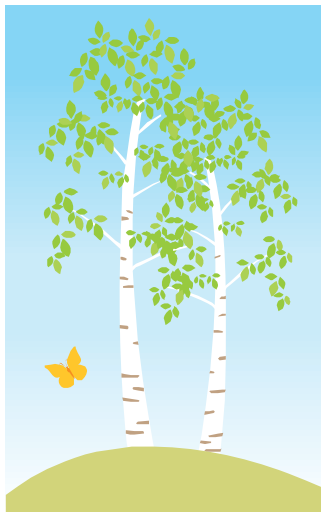
Friday afternoon and you have nothing to do? Have a DVD player? Well, you are in luck. The Dodge City Public Library has DVD's for checkout. And here's the best part, they are free! Any patron with a valid library card can check them out for a one week loan. Since our collection is continually growing, we only allow 2 DVD's per card at a time. We have all different types of DVD genres, from ACTION and COMEDY to NON-FICTION and HORROR. What if the movie you want is not here, or checked out?

After all, we only keep one copy of each title. Then, you can put the DVD on hold with a "yellow" hold slip. When the movie is returned, and if your hold request is next on the list, we will call you to let you know that the movie is in. We try to order what's popular or even new, so if you have a suggestion of a movie, you can request it and we just might order it. Just be sure to return any checked out videos in a week's time as we do have late fees on movies, both DVD and VHS. The late fees are a dollar per day, per video.

But, wait, what if I bring it only one day late??? That's ok, because we have a day of grace: If you bring back a movie, or put it in the drop box before we open, one day after it is due, no fines will occur on your card. But remember, if you return it two days late, the fine will be two dollars since the day of grace no longer applies. So, the next time you are bored or just have nothing to do, check out a movie, and enjoy it on us.

—Darren Nietling

## Director's Corner



Have you made your plans for this summer? Be sure to include a trip to Dodge City Public Library. We have something for everyone. There are books to check out, magazines to read, movies to take home and watch, stories to listen to while traveling, music CDs to help you pass the time away; all this for every age and in both English and Spanish. There are also special programs you can attend. Tuesday is for the adults. There will be movies, book discussions, travel films, and of course the drawing each Friday for those who have read books and put their name in the box.

Wednesdays and Thursdays are for the youth. On Wednes-

day afternoons children aged 0-12 can enjoy a program at 2:00 in the afternoon. There will be programs from clowns to horse information, dancing and magic and many other activities. The annual reading portion of the program will allow young children to read or be read to then receive special prizes. The theme this year is "Be Creative @ your library."

The teen theme is "Express Yourself @ your library." On Thursday afternoons at 2:00 teens can do gaming, learn anime, participate in a scavenger hunt, and several other activities. Teens will also be earning points throughout the summer which they can use to buy a gift basket at the end of July.

On Fridays children and teens will alternate with movies at 2pm.

So stop by the library and help us celebrate the summer. While you're there pick up a complete schedule of activities and find out what adult evening programs will be taking place. You can also keep up to date on the news with the TV in the adult reading area. And children and teens, watch for an announcement about the new computers soon to be in your area this summer. Remember to include Dodge City Public Library in your plans this summer.

—Cathy Reeves

## We Have Magazines



Looking for a job? Do you like to check on the daily stock exchange? Or maybe you just like a quiet, comfortable place to read your favorite magazines. Your Dodge City Public Library has a great number of selections to choose from. We also have periodicals in Youth Services and Young Adults. Back issues

of any magazine, (the current year, and the two previous years) are kept and may also be checked out. Here are just a few in our collection: National Geographic, Woman's Day, Teen Vogue, Bon Appétit, Seventeen, Oprah, Taste of Home, Antiques & Collecting, Quilter's Newsletter, Sports

Illustrated, and many more. So stop by today.

—Linda Anderson



## Events Schedule

- Jun 2 9:30am – 11:30am - Coffee, Donuts, and a Movie  
7:00pm – 8:00pm - Adult Program: Credit
- Jun 3 2:00pm – 3:00pm - Summer Reading Program
- Jun 4 3:00pm – 5:00pm - Summer Reading Teen Program
- Jun 5 2:00pm – 4:00pm - Summer Reading Movie  
5:00pm – 7:00pm - Book Launch / Chris Enss
- Jun 6 10:00am – 2:00pm - Friends Booksale
- Jun 9 2:00pm – 4:00pm - Book Talk Fiction
- Jun 10 2:00pm – 3:00pm - Summer Reading Program
- Jun 11 3:00pm – 4:00pm - Summer Reading Teen Program
- Jun 12 2:00pm – 4:00pm - Summer Reading Teen Movie

- Jun 13 2:00pm – 4:00pm - Beginning Genealogy
- Jun 16 2:00pm – 4:00pm - Movie on Alaska
- Jun 17 12:00pm – 1:00pm - New Book Power Lunch  
2:00pm – 3:00pm - Summer Reading Program
- Jun 18 3:00pm – 4:00pm - Summer Reading Teen Program
- Jun 19 2:00pm – 4:00pm - Summer Reading Movie
- Jun 20 2:00pm – 3:00pm - Think Green @ Your Library
- Jun 23 2:00pm – 4:00pm - Book Talk Non-fiction  
4:00pm – 6:00pm - Library Trustee Meeting
- Jun 24 2:00pm – 3:00pm - Summer Reading Program

- Jun 25 3:00pm – 4:00pm - Summer Reading Teen Program  
4:30pm – 6:00pm - Foundation Meeting
- Jun 26 2:00pm – 4:00pm - Summer Reading Teen Movie
- Jun 30 2:00pm – 4:00pm - Movie about Italy

